# SteveGilliland

**CSP, CPAE** 





## **The Speaker**

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation—plus an interactive and entertaining style—Steve shows audiences how to open doors to success



## **The Author**

Beyond his remarkable speaking career, Steve is also a highly accomplished and prolific writer. He's an eighttime bestselling author, with titles such as Detour, Enjoy The Ride, Hide Your Goat, If Leadership Is a Game, These Are the Rules, It Is What You Make It, Making a Difference, The Cherry on Top, and Turn the Page. His impact as an author earned him the distinction of Author of the Year. His thought-provoking writing style makes his articles a favorite with prominent national magazines. He influences the lives of millions through his presentations, books, audio products and videos. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. and Canadian government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his books and other resources identify practical lessons that grow people and their businesses.



#### The Businessman

Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purposedriven rather than process-driven, and you will make a difference. His motto is straightforward: "If you take care of people, the business will follow." He

has been recognized by Who's Who for Speakers and Business Professionals, and The Pittsburgh *Business Times* named his company one of the fastest-growing privately held companies in the region. Steve also served as vice chair on a credit union's board of directors. In 2017, he and his wife Diane established the Gilliland Foundation to support children battling cancer and their families and improve the lives of the underprivileged.

#### **The Person**

Steve was born and raised in the Pittsburgh area, resides in North Carolina and travels throughout the world. He received his bachelor's degree from Grove City College (PA). He is a proud grandfather of five grandsons and three granddaughters, a devoted father of two sons and two stepsons, and a loving husband to his wife, Diane. He learned great compassion for people and a commitment to a hard work and balanced life ethic at the knee of his highly principled Christian mother. Whether Steve is speaking at an event, writing about current issues that impact others or leading his own employees, he is not just a person who challenges people to change, he motivates them to do so. Steve's vision is to wake up every morning and help people see the light at the end of the tunnel by being the light in the tunnel.

## **The Guarantee**

Everyone who hears his message leaves with a renewed sense of enthusiasm for who they are and for what really matters.

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