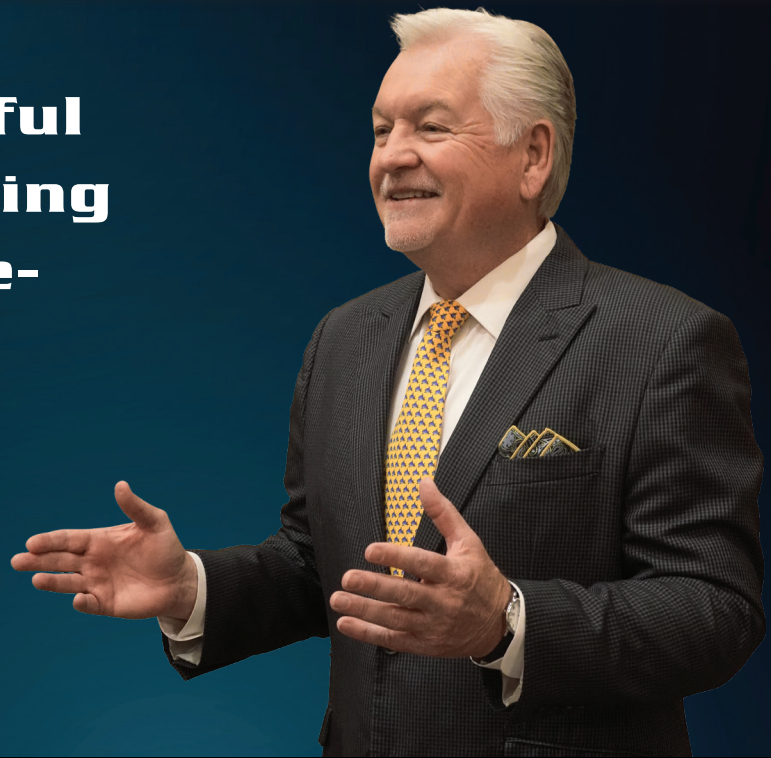


Steve Gilliland

**Combining a Powerful
and Thought-Provoking
Message with Side-
Splitting Humor**

**ENTERTAINING.
INSPIRING.
REAL.**



**IT IS
WHAT
YOU
MAKE
IT**

OVERCOMING THE **IT IS WHAT IT IS** MINDSET

MINDSET

how to readjust your thinking and react in any situation to impact your success positively. It's time to let go of the passive "it is what it is." It's time to embrace a new mindset: *it is what you make it!*

Key Takeaways

- **How to shrink the negatives, find the positives, and magnify them.**
- **How to shut out the noise, eliminate distractions, and stop permitting people and circumstances to ruin your day.**
- **How to keep moving forward regardless of what the world throws in your path.**
- **How to create a ripple that will impact others and leave behind a legacy.**

It Is What You Make It

This relevant and timely presentation unveils the tools to cultivate a specific mindset that directly impacts your behavior in different situations. It illuminates the keys to solving the problem instead of accepting it and guides you on

Making a Difference™

This presentation is an eye-opening and heartfelt keynote detailing how to positively influence people in every imaginable way, regardless of position or status. Focusing on the conscious choices we make every day that impact the lives of others, each of us has the potential to transform the culture of an organization through our actions and attitude. This presentation is guaranteed to make a difference!

Key Takeaways

- **How to connect to your purpose and keep grounded in who you are and what you want to be.**
- **How to stay passionate, have a more positive outlook, and overcome difficulty through problem-solving.**
- **How to take pride in achieving more, communicate better, and build upon your strengths.**
- **How to influence others and inspire them to realize a better future than they thought possible.**

A MATTER OF
PURPOSE.
PASSION & PRIDE

**MAKING
A
DIFFERENCE**

INSPIRATION

In-Person & Virtual

Additional Presentations



ATTITUDE

Our fast-paced and stress-filled schedules open the gate to allow people and circumstances every opportunity to “get our goat.” HIDE YOUR GOAT puts into perspective how your daily life intersects with people of diverse backgrounds, opinions, and personalities. This transformative session will help you recognize how negativity can silently erode your confidence, energy, and potential – and how to reclaim what’s yours.

Key Takeaways

- *How to head off conflict when negativity runs rampant and how to improve your own outlook.*
- *How to deal with by-products of bad attitudes.*
- *How to disarm negativity and reframe situations into a more positive light.*
- *How to temper your emotional response.*



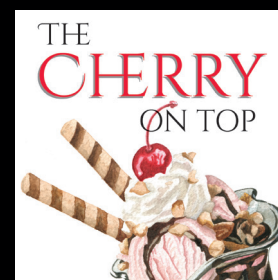
MOTIVATION

This signature presentation is a blueprint for getting the most out of life and will cause people to examine where they are personally and professionally. Through humor and stirring anecdotes, this award-winning message will inspire people to evolve and grow rather than maintain and exist. It will re-ignite enthusiasm for your work and help people achieve true success and fulfillment.

Key Takeaways

- *How to bounce back stronger, face challenges head-on, and stop letting outside forces dictate how you feel or how far you go.*
- *How to be in the moment and become more productive.*
- *How to tune out the noise, stay centered, and focus your energy on what matters most.*
- *How to do the right thing in every action you take and every decision you make, even when it’s hard.*

It’s time to bring communication and value back to the workplace. Building community and connection across hybrid, remote, and in-person teams is vital to ensure success. This program is about developing and delivering value in everything you do. Organizations with great cultures add value to their people, products, and services. Culture matters because it boosts productivity, agility, employee engagement, and retention.



CULTURE

Key Takeaways

- *How to keep employees engaged, focused, and motivated to achieve personal and professional goals.*
- *How to awaken our innate hunger for adding value through our work and the sense of meaning it provides.*
- *How to build a culture of solidarity and inclusion and improve efficiency.*
- *How to unite people and make them stronger.*

Whether you’re experiencing mild transitions now or will undergo massive reorganizations in the future, change is inevitable within every successful organization. DETOUR provides solutions to reduce stress, eliminate fear and increase performance during such times. This presentation reveals how to navigate life’s turns when you’re suddenly headed on a course you never planned and into a future you never imagined.



CHANGE

Key Takeaways

- *How to feel more in control when the change is out of your control.*
- *How to prepare for any kind of change, remain productive, and use it to your advantage.*
- *How to build resiliency and grit as you cope with change.*
- *How to move beyond your comfort zone and look for opportunities to empower yourself.*

Exclusive Selections



LEADERSHIP

Backed by 40+ years of real-world leadership experience, you'll gain practical tools, fresh perspective, and the confidence to lead with greater purpose. IF LEADERSHIP IS A GAME, THESE ARE THE RULES will elevate your influence, ignite change, and leave a lasting mark on your team, organization, and future.

What Differentiates This Program

Practical, Real-World Application. This training doesn't just teach theory, it gives leaders tools they can use immediately. Role-playing, simulations, and scenario-based learning create real behavioral change.

Customization to the Audience. This program will be tailored to the organization's unique challenges, culture, and goals. Impactful approaches must be tailored, not templated.

Focus on Self-Awareness and Emotional Intelligence. This program will help leaders understand themselves, their impact on others, and how to lead with empathy, resilience, and authenticity.

Delivered by an Engaging and Experienced Speaker. Steve Gilliland brings energy, distinguished credibility, and the ability to connect with people, transforming content into a memorable experience.

Key Takeaways

- **You will understand your leadership style, strengths, blind spots, and how your behavior impacts others.**
- **You will acquire the skills to manage emotions, communicate empathetically, build trust, and lead through challenges with composure.**
- **You will increase your ability to make thoughtful decisions, own outcomes, and foster a culture of accountability.**
- **You will learn to increase employee morale and how to coach and motivate, and how to grow others, while creating space for collaboration and ownership.**
- **You will obtain the mindset to navigate change, overcome setbacks, and lead others through uncertainty.**

As an emcee, Steve's #1 priority is guaranteeing that the event's objectives are met and that the audience is engaged and entertained from beginning to end. His specialty is amusing the audience between repetitive formats and filling in gaps when necessary. He notably provides humorous commentary on the meeting, organization, or industry. Steve Gilliland commands an audience and moderates the dynamics to match and move the room's energy. Widely regarded as the gold standard, he is a true authority.



EMCEE

What Steve Will Do For Your Event

- **Create the right atmosphere from start to finish.**
- **Keep the event flowing smoothly.**
- **Build rapport and make the audience feel involved.**
- **Handle unexpected situations gracefully and adapt quickly without letting the audience know.**
- **Highlight key messages and speakers, adding context that amplifies the event's impact.**
- **Represent the theme and personality of the event.**
- **Create a lasting impression for attendees.**

Steve's Emcee Toolbox Includes

Customized Approach. Steve will be thoroughly prepared, know the audience, and understand the event's tone, objectives, and flow. He familiarizes himself with the audience's demographics and what resonates with them. He will know the schedule and study the speaker bios in advance.

Confident and Engaging. Steve is an experienced performer with a rich "radio voice" who speaks with clarity, warmth, and energy. He uses humor, storytelling, and quick wit to keep things lively but never steals the spotlight.

Master of Transitions. Steve will keep the event flowing smoothly, bridging gaps between speakers, segments, and breaks. He truly is the glue that holds the experience together seamlessly and makes it look effortless.

Lifts Others Up. Steve's role is to shine the spotlight on others, not himself. He makes every speaker, performer, or presenter feel seen, valued, and supported. His energy is contagious and sets the tone for the audience's engagement.

Biography

The Speaker

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation – plus an interactive and entertaining style – Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than four million have now heard him speak, with audiences encompassing 51 industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of a motivational speaker."

The Author

Steve is an eight-time bestselling author whose powerful voice continues to inspire readers across the globe. His acclaimed books – including *Detour*, *Enjoy The Ride*, *Hide Your Goat*, *If Leadership Is a Game*, *These Are the Rules*, *It Is What You Make It*, *Making a Difference*, *The Cherry on Top*, and *Turn the Page* – have not only dominated bestseller lists but also earned him the prestigious title of Author of the Year. His thought-provoking writing style makes his articles a favorite with prominent national magazines. He influences the lives of millions through his presentations, books and audio products. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. and Canadian government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his books and other resources identify practical lessons that grow people and their businesses.



The Businessman

Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. His motto is straightforward: "If you take care of people, the business will follow." He has been recognized by Who's Who for Speakers and Business Professionals, and The Pittsburgh Business Times named his company one of the fastest-growing privately held companies in the region. Steve has also served on various for-profit and nonprofit boards. He and his wife Diane launched the Gilliland Foundation in 2017 to create opportunities to bring joy and hope to people who need it most.

The Person

Steve was born and raised in the Pittsburgh area, resides in North Carolina and travels throughout the world. He received his bachelor's degree from Grove City College. He is a proud grandpa, devoted father of two sons and two stepsons, and a loving husband to Diane. He learned great compassion for people and a commitment to a hard work and balanced life ethic at the knee of his highly principled Christian mother. Whether Steve is speaking at an event, writing about current issues that impact others or leading his own employees, he is not just a person who challenges people to change, he motivates them to do so. Steve's personal vision is to wake up every morning and, through humor and inspiration, help others to discover and develop their potential and live life to fullness.

North America's Premier Speaker



Member,
Speaker
Hall of Fame



SHRM's
Top-Rated
Speaker



Main Platform
Closing Keynote
Speaker



Annual Conference
Closing Keynote
Speaker



Named Author
of the Year with
6 Best-Selling Books



Annual Convention
Opening Keynote
Speaker



Member,
Million Dollar
Speakers Group



Showcased Daily on
Laugh USA and
Jeff & Larry's
Comedy Roundup



Named One of the
Top 10 Motivational
Speakers by
eSpeakers

STEVE
Gilliland
HALL OF FAME SPEAKER