

LEADERSHIP TRAINING



Helping Organizations Develop
Exceptional Leaders and Retain Great
Employees So They Can Maximize
Productivity and Foster a Winning Mindset

ABOUT THE PROGRAM

Leadership is the single most important skill you can use to improve your business. **Follow Me** will help you develop the qualities of good leadership essential for career and organizational success. Steve Gilliland has an outstanding track record in leadership and will teach valuable insights proven to work in a real-world environment.

CONTENT

If people were only looking for content, they could search on the Internet. They are looking for somebody to validate or make sense of the information they have.

Steve Gilliland helps you to process content and concepts more readily, apply those to your specific life goals and contribute your own ideas. He brings content you could not otherwise find—from his own experience, original research and well-chosen client case studies.

INTERACTION

There is an ebb and flow to an audience's energy levels. **Follow Me** is not a workshop about playing games and then turning to your neighbor and sharing something you discovered. The delivery methods include story, video and activities.

Audience members especially enjoy learning more about themselves as individuals and about their fellow participants. This training workshop offers enough interaction to get the results people will long remember.

HUMOR

Johnny Carson said, "People will pay much more for entertainment than they ever will for education." Adults spend millions of dollars each year to hear comedians, yet nobody has ever spent as much as a dime to see a PowerPoint presentation.

Unlike any other, Steve Gilliland uses personal funny stories to illustrate points. He believes if you are laughing you are listening, and if you are listening you are learning. Recognized as an expert on the topic of leadership, Steve relaxes the mind to enable you to take in heavier content.

WHAT YOU WILL COVER

- Defining Leadership
- Defining a Leader
- Defining Yourself as a Leader
- Dealing with Negativity
- Dealing with Conflict
- Managing the Generation Gap
- Communication Skills
- Problem-Solving Skills
- Leading Through Change

HOW YOU WILL BENEFIT

This comprehensive program is uniquely designed to help leaders be ready for their new challenges and responsibilities. You'll discover the heart, soul and mind of true leadership. Through self-assessment tests and other leadership training scenarios, you'll explore leadership roles as a strategist, change agent, coach, manager, communicator and mentor.

WHAT YOU WILL LEARN

- The myths, phases, emphasis and purpose of leadership.
- The styles, mindsets, differentiators and essentials of a leader.
- Your voice, roles, qualities and principles as a leader.
- Understand why negativity continues, how to change your input and output, and how to use your ACE to diffuse unconstructive behavior.
- Types of conflict, barriers to conflict resolution, constructive conflict management and how to assertively confront people.
- The six generations, their beliefs, common complaints among generations and how to bridge the gap.
- The communication essentials, how to avoid the A.D.R. cycle, the art of listening and the four basic truths for effective communication.
- The blind spots to problem solving, four steps to consider when problem solving, essentials to problem solving and the six thinking hats to guarantee maximum thought process.
- Why people resist change, keys to leading through change, do's and don'ts when administering change and four critical questions to answer.

FOLLOW ME

Has Received Rave Reviews for



After delivering more than 2,200 keynote presentations, Hall of Fame Speaker **STEVE GILLILAND** delivers a leadership training program that will grow the ability of individuals to perform in leadership roles within an organization.



To Book Your Leadership Training:

866-445-5452 TOLL-FREE

724-540-5019 DIRECT

www.stevegilliland.com