



Steve Gilliland presents

MAKING A DIFFERENCE™

A MATTER OF PURPOSE, PASSION & PRIDE

THE SPEAKER

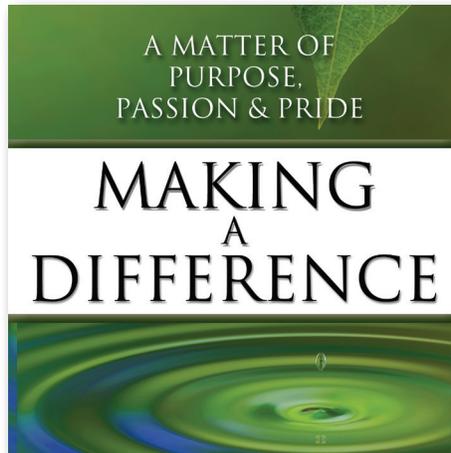
A member of the Speaker Hall of Fame, **Steve Gilliland** is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.

THE AUTHOR

Steve is a prolific, accomplished author, evidenced by four of his books—*Detour*, *Enjoy The Ride*, *Hide Your Goat* and *Making a Difference*—perennially making the publisher's best seller list and his being named Author of the Year. He was also recognized by Who's Who for Speakers and Business Professionals.

THE BUSINESSMAN

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.



THE SPEECH

Focusing on the conscious choices we make every day that impact the lives of others, **Making a Difference™** is an eye-opening and heartfelt keynote detailing how to positively influence people in every imaginable way, regardless of position or status. Each of us has the potential to transform the culture of an organization through our actions and attitude.

This presentation centers on three

empowering dynamics:

- ◆ *Purpose*: It drives you!
- ◆ *Passion*: It fuels you!
- ◆ *Pride*: It defines you!

Takeaway Message – *While we don't always know what challenges face the people we meet every day, we do have the power to bring them hope. That hope can multiply a thousand times over and spread throughout the world exponentially. This is the essential, motivating truth behind Making a Difference™!*