



*Steve Gilliland presents*

# ENJOY THE RIDE™

THE TRUE JOY OF LIFE IS IN THE TRIP

## THE SPEAKER

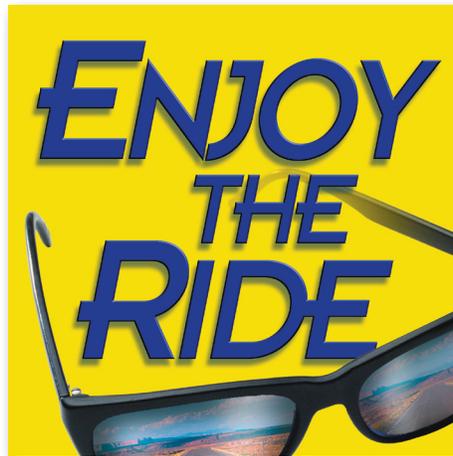
A member of the Speaker Hall of Fame, **Steve Gilliland** is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.

## THE AUTHOR

Steve is a prolific, accomplished author, evidenced by four of his books—*Detour*, *Enjoy The Ride*, *Hide Your Goat* and *Making a Difference*—perennially making the publisher's best seller list and his being named Author of the Year. He was also recognized by Who's Who for Speakers and Business Professionals.

## THE BUSINESSMAN

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.



## THE SPEECH

A blueprint for getting the most out of life, **Enjoy The Ride™** is a hilarious and brilliantly conceived keynote that causes people to examine where they are personally and professionally. It lifts people up and inspires them to evolve and appreciate, rather than simply maintain and exist.

The three key points in this presentation are:

- ◇ *Check Your Passion:* Love what you do; never forget why you do it
- ◇ *Cure Your Destination Disease:* Live more for today, less for tomorrow & never about yesterday
- ◇ *Refocus Your Attention:* Decide what's important & never take it for granted

**Takeaway Message** – *If you want to achieve true success and fulfillment, you must first discover an enthusiasm for your work and personal life. Decide where you are heading, get on the bus, choose the right seat and Enjoy The Ride™!*

**STEVE**  
*Gilliland*  
HALL OF FAME SPEAKER