

Steve Gilliland

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Hall of Fame Speaker
and the

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**Presentations That
Got Him There**



MOTIVATION

Enjoy The Ride™

This signature presentation is a blueprint for getting the most out of life and will cause people to examine where they are personally and professionally. Through humor and stirring anecdotes, this award-winning message will inspire people to

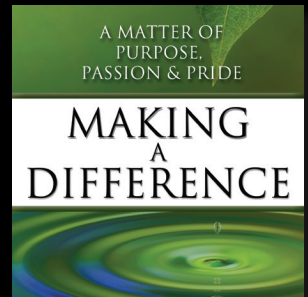
evolve and grow rather than maintain and exist. It will re-ignite enthusiasm for your work and help people achieve true success and fulfillment.

Key Takeaways

- **How to become more resilient when encountering obstacles and stop giving people and circumstances permission to ruin your day.**
- **How to be in the moment and become more productive.**
- **How to be more focused and control the everyday distractions that life puts in your path.**
- **How to do the right thing in every action you take and every decision you make, even when it's hard.**

Making a Difference™

This presentation is an eye-opening and heartfelt keynote detailing how to positively influence people in every imaginable way, regardless of position or status. Focusing on the conscious choices we make every day that impact the lives of others, each of us has the potential to transform the culture of an organization through our actions and attitude. This presentation is guaranteed to make a difference!



INSPIRATION

Key Takeaways

- **How to connect to your purpose and keep grounded in who you are and what you want to be.**
- **How to stay passionate, have a more positive outlook, and overcome difficulty through problem-solving.**
- **How to take pride in achieving more, communicate better, and build upon your strengths.**
- **How to influence others and inspire them to realize a better future than they thought possible.**

In-Person & Virtual

Additional Presentations



ATTITUDE

Our fast-paced and stress-filled schedules open the gate to allow people and circumstances every opportunity to “get our goat.” HIDE YOUR GOAT puts into perspective how your daily life intersects with people of diverse backgrounds, opinions, and personalities. In this eye-opening session, Steve Gilliland shows how to avoid being robbed of the opportunity to perform at peak performance because of negativity.

Key Takeaways

- **How to head off conflict when negativity runs rampant and how to improve your own outlook.**
- **How to deal with by-products of bad attitudes.**
- **How to disarm negativity and reframe situations into a more positive light.**
- **How to temper your emotional response.**



CHANGE

Whether you’re experiencing mild transitions now or will undergo massive reorganizations in the future, change is inevitable within every successful organization. DETOUR provides solutions to reduce stress, eliminate fear and increase performance during such times. Steve Gilliland reveals how to navigate life’s turns when you’re suddenly headed on a course you never planned and into a future you never imagined.

Key Takeaways

- **How to feel more in control when the change is out of your control.**
- **How to prepare for any kind of change, remain productive, and use it to your advantage.**
- **How to build resiliency and grit as you cope with change.**
- **How to move beyond your comfort zone and look for opportunities to empower yourself.**

It’s time to bring communication and value back to the workplace. Building community and connection across hybrid, remote, and in-person teams is vital to ensure success. This program is about developing and delivering value in everything you do. Organizations with great cultures add value to their people, products, and services. Culture matters because it boosts productivity, agility, employee engagement, and retention.



CULTURE

Key Takeaways

- **How to keep employees engaged, focused, and motivated to achieve personal and professional goals.**
- **How to awaken our innate hunger for adding value through our work and the sense of meaning it provides.**
- **How to build a culture of solidarity and inclusion and improve efficiency.**
- **How to unite people and make them stronger.**

This relevant and timely presentation unveils the tools to cultivate a specific mindset that directly impacts your behavior in different situations. It illuminates the keys to solving the problem instead of accepting it and guides you on how to readjust your thinking and react in any situation to impact your success positively. It’s time to let go of the passive “it is what it is.” It’s time to embrace a new mindset: *it is what you make it!*



MINDSET

Key Takeaways

- **How to shrink the negatives, find the positives, and magnify them.**
- **How to shut out the noise, eliminate distractions, and stop permitting people and circumstances to ruin your day.**
- **How to keep moving forward regardless of what the world throws in your path.**
- **How to create a ripple that will impact others and leave behind a legacy.**

ALL PRESENTATIONS CAN BE DELIVERED AS A KEYNOTE OR BREAKOUT SESSION

Additional Possibilities



EMCEE

Steve Gilliland's energy is contagious! As an emcee, his #1 priority is to guarantee that the event's objectives are met and the audience is engaged and entertained from beginning to end. Steve will act as the *master of ceremonies*, introducing the main segments of the event and navigating through the schedule. His specialty is *amusing* the audience between repetitive formats and filling in gaps when necessary. Steve notably provides *humorous commentary* on the meeting, organization, or industry.

What Steve Will Do For Your Event

- **Capture the audience's attention right from the start.**
- **Be spontaneous if something doesn't go as planned.**
- **Smoothly introduce speakers and activities, and recognize sponsors.**
- **Get your audience laughing during transition periods.**
- **Frame the context of the learning opportunities.**
- **Stage-manage the agenda and keep everything on time.**

Steve's Emcee Toolbox Includes

Master of Ceremonies. Steve will introduce the main segments of the program, navigate the agenda, and recap sessions to accentuate the event theme.

Entertainer. Steve is an experienced performer. He is easy-going, adaptive, and extemporaneous. His specialty is entertaining the audience between sessions.

Moderator. Steve can go beyond the traditional role and act as coordinator and moderator of various event components, such as panel discussions and Q&A sessions.

Reinforcer. Steve acts as a conduit between the audience and the speakers, connecting the dots by synthesizing expressing content.

Facilitator. Steve's welcoming and energetic style will hold the attention of everyone in the room and encourage a collaborative environment.

Tired of the same old leadership training that includes "death by PowerPoint" and fill-in-the-blank workbooks? Hall of Fame Speaker Steve Gilliland's approach to Leadership Training is the same as when he delivers an entertaining and inspiring keynote speech. Steve's content flexibility is evidenced by his having presented FOLLOW ME as a two-hour breakout session, half-day training, full-day retreat, and a quarterly leadership development program.



LEADERSHIP

What Differentiates This Program

Immersive. Steve's leadership training provides immediate feedback by using real-life scenarios and problem-solving skills firsthand.

Relevant. Steve shares the tools and techniques necessary to lead in the post-pandemic era.

Personalized. Leaders will gain insight into their own strengths or development areas, and Steve's approach is not one-size-fits-all.

Sound. Steve's leadership program is based on four decades of leadership experience and a who's who list of clients. He has experienced what many speakers can only talk about.

Key Takeaways

- **You will develop the skills needed to increase your team's work productivity.**
- **You will explore ways to help decrease employee turnover and increase engagement, creating a solid and united team.**
- **You will work to identify and improve your leadership style.**
- **You will develop your communication skills, mastering the art of conflict management.**
- **You will learn how to effectively connect to people and develop the ability to give constructive feedback.**
- **You will learn how to motivate employees and improve their effectiveness and efficiency, which leads to achieving organizational goals.**

Biography

The Speaker

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Jeff & Larry's Comedy Roundup. With an appeal that transcends barriers of age, culture and occupation—plus an interactive and entertaining style—Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than two million have now heard him speak, with audiences encompassing 51 industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of a motivational speaker."

The Author

In addition to his brilliant speaking career, Steve is a prolific, accomplished author, evidenced by six of his books—*Detour*, *Enjoy The Ride*, *Hide Your Goat*, *Making a Difference*, *The Cherry on Top* and *Turn the Page*—perennially making the publisher's bestseller list and his being named Author of the Year. His thought-provoking writing style makes his articles a favorite with prominent national magazines. He influences the lives of millions through his presentations, books and audio products. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. and Canadian government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his books and other resources identify practical lessons that grow people and their businesses.



The Businessman

Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. His motto is straightforward: "If you take care of people, the business will follow." He has been recognized by Who's Who for Speakers and Business Professionals, and The Pittsburgh Business Times named his company one of the fastest-growing privately held companies in the region. Steve also serves on the board of directors for a financial institution, and he and his wife Diane launched the Gilliland Foundation in 2017 to create opportunities to bring joy and hope to people who need it most.

The Person

Steve was born and raised in the Pittsburgh area, resides in North Carolina and travels throughout the world. He received his bachelor's degree from Grove City College. He is a proud grandpa, devoted father of four boys and a loving husband to Diane. He learned great compassion for people and a commitment to a hard work and balanced life ethic at the knee of his highly principled Christian mother. Whether Steve is speaking at an event, writing about current issues that impact others or leading his own employees, he is not just a person who challenges people to change, he motivates them to do so. Steve's personal vision is to wake up every morning and, through humor and inspiration, help others to discover and develop their potential and live life to fullness.

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Hall of Fame



SHRM's
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Speaker



Main Platform
Closing Keynote
Speaker



Annual Conference
Closing Keynote
Speaker



Named Author
of the Year with
6 Best-Selling Books



Annual Convention
Opening Keynote
Speaker



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Showcased Daily on
Laugh USA and
Jeff & Larry's
Comedy Roundup



Named One of the
Top 10 Motivational
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To Book Steve for Your Next In-Person or Virtual Event:

724-540-5019 | steve@stevegilliland.com | stevegilliland.com