

Steve Gilliland presents

HIDE YOUR GOAT

STRATEGIES TO STAY POSITIVE WHEN NEGATIVITY SURROUNDS YOU

THE SPEAKER

A member of the Speaker Hall of Fame, **Steve Gilliland** is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.



THE SPEECH

Our fast-paced and stress-filled schedules open the gate to allow people and circumstances every opportunity to "get our goat." **Hide Your Goat** puts into perspective how your daily life intersects with people of diverse backgrounds, opinions and personalities. In this eye-opening session, Steve Gilliland shows how to avoid being robbed of the opportunity to perform at peak

performance because of negativity.

THE AUTHOR

Steve is a prolific, accomplished author, evidenced by four of his books—Detour, Enjoy The Ride, Hide Your Goat and Making a Difference—perennially making the publisher's best seller list and his being named Author of the Year. He was also recognized by Who's Who for Speakers and Business Professionals.

THE BUSINESSMAN

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purposedriven rather than process-driven, and you will make a difference.

KEY TAKEAWAYS:

- How to head off conflict when negativity runs rampant & how to improve your own outlook
- How to deal with by-products of bad attitudes
- How to assign the right value to every situation
 a not give people permission to ruin your day

