



Steve Gilliland presents

FOLLOWME

HOW TO GROW YOURSELF & INFLUENCE OTHERS

THE SPEAKER

A member of the Speaker Hall of Fame, **Steve Gilliland** is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. Steve speaks to more than 250,000 people a year and influences the lives of millions through his keynote speeches, books, CDs and DVDs.



THE SPEECH

Leadership is the single most important skill you can use to improve your business. **Follow Me** explores how to grow yourself and your people through timeless principles that, when applied to your own life and the life of your organization, will influence positive change. Steve Gilliland is uniquely qualified to show you how to develop exceptional leaders and retain great employees.

THE AUTHOR

Steve is a prolific, accomplished author, evidenced by four of his books—*Detour*, *Enjoy The Ride*, *Hide Your Goat* and *Making a Difference*—perennially making the publisher's best seller list and his being named Author of the Year. He was also recognized by Who's Who for Speakers and Business Professionals.

THE BUSINESSMAN

He built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences: If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference.

KEY TAKEAWAYS:

- ◆ *How to establish tangible, easily defined & monitored strategies to improve performance*
- ◆ *How to gain consensus & motivate people to work together efficiently & effectively as a team*
- ◆ *How to be confident & make tough decisions, unearth constructive solutions & stay focused while moving forward*