



**Association of Wisconsin School Administrators**

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Dear Steve,

It was a pleasure to meet you last week when you presented the closing session for our 2009 Annual Convention for school administrators from across the state of Wisconsin. In these challenging fiscal times, your positive and entertaining message was a welcome one as our members prepared to end their time at convention and return to their schools and districts.

Perhaps the best way to convey your impact is to share with you some of the comments that were made on our post-conference evaluation survey:

"The closing session presenter was exceptional! I have been waking up every day since saying to myself. Have passion for what I do and take pride in it!"

"Gilliland: Engaging. Important reminder of the potential we have as principals to make a difference."

"You picked the perfect person to address the participants at the end of the convention! I saw men and women laughing and also with tears in their eyes. I could not wait to share some of his key points with friends when I got home. ... that's how inspirational his session was to me!"

"I would have to say that Steve Gilliland was the best motivational speaker I can recall hearing in the past 8 years!"

"I believe Steve Gilliland was one of the best speakers I've ever had the pleasure of hearing. He was a perfect choice to close things up for this group."

As I know you believe to be true, the positive effects of your message will extend into the hearts and minds of the staffs, students, families and communities of those school administrators whose lives you have touched.

Best regards,

A handwritten signature in black ink that reads "Tina Hogle". The signature is written in a cursive, flowing style.

Tina Hogle  
Assistant Director