



ASSOCIATION EXECUTIVES OF NORTH CAROLINA

Dear Steve,

Thanks so much for agreeing to be our "opening" keynote speaker at this year's AENC Annual Meeting in Winston-Salem.

You did an incredible job in getting our meeting started. Your inspirational messages, great humor and interaction with our audience was just what was needed to kick-off our meeting.

I could go on and on about what a great job you did, but the best way to show what I thought of your presentation is to show you what some of our members said on the evaluations. Again, these are just a few of the longer ones.

"I LOVED him! Steve was AWESOME and I bought his book...this is what should kick off a conference...someone uplifting, motivational and FUN!"

"Steve is one of the best speakers I have heard in years and I will definitely recommend him to meeting planners."

"Great Speaker! Wonderful way to start the meeting."

Others brief responses included: ***Wonderful, excellent choice, he was great.***

So, as you can see, our members really enjoyed you. And throughout the event, several attendees came up to me and commented about how they really enjoyed your presentation. When I got back to the office that week, I had a phone call from a member who wanted to book you for their conference.

Want to make an executive director happy as a speaker – make the attendees happy at the conference. Well, you did that Steve.

Thanks again and I hope we get to work together again.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jim Thompson', is written over the typed name.

Jim Thompson, CAE, IOM
Executive Director

