



AMERICAN BUS ASSOCIATION

Representing the motorcoach, tour and travel industry

March 3, 2006

Steve Gilliland
The Speakers Network
2233 Park Road
Charlotte, NC 28203

Dear Steve,

On behalf of the American Bus Association, the Marketplace Advisory Committee and the Marketplace Education Subcommittee, please accept our sincere thanks for your contribution to the 2006 American Bus Marketplace. The 2006 Marketplace was the largest, most productive ABA Marketplace to date. More than 3200 delegates attended the education seminars, with an outstanding 96% of attendees rating the seminars "above average" to "excellent" on their evaluations. This is quite an accomplishment, made possible by your professionalism, energy and invaluable message.

Individually, you made quite an impression on our delegates. The enclosed education seminar evaluations reflect that the ideas you presented were useful in both their professional and personal lives. Below are just a few of the comments from your seminar evaluation, which reinforce the importance of your message:

- This was worth the trip to ABA. Awesome speaker.
- One of the best seminars I have ever attended. Kudos to the Education Committee!
- Wow! The best seminar yet. Hope to see Mr. Gilliland next year!
- Great speaker. I stayed an extra day so I could see Steve again.
- Steve has been the most informational, energetic and inspirational speaker thus far. I could have sat under his training all week! Powerful! Thank you, Steve.

ABA is committed to providing a strong education program for the motorcoach travel and tourism industry and your contribution helped us achieve our goal. Thank you for playing such a significant role in the success of Marketplace.

Sincerely,

A handwritten signature in blue ink, appearing to read "Lynn M. Brewer".

Lynn M. Brewer
Vice President, Meetings & Education